

**WE ARE LOOKING
FOR YOU
AND YOUR IDEAS!**

**THE SCHOLARSHIP
PROGRAM FOR
YOUNG FOUNDERS
2022**

**GRÜNDUNGS·
GARAGE**

from making to founding



WHO IS THE GRÜNDUNGSGARAGE?

” We are a group of people who believe that social entrepreneurship can improve society. We want to share this with you. “

Gründungsgarage, a project of ASA-FF e.V., is a driver for social entrepreneurship, social dialogues and creative impulses. Whether it's climate protection, social inequality, integration, or digitalisation – Social Entrepreneurship can make a positive contribution for people, the environment and the economy.

We support young makers with value-oriented ideas on their way to becoming a social entrepreneur, especially in the cultural and creative industries. With our orientation, we complement the existing, mostly technology-oriented start-up landscape in Chemnitz.





WHAT IS THE SCHOLARSHIP PROGRAM?

You want to make a positive contribution to people and the environment?
Do you already have a concrete idea of how to overcome a social challenge?
Then you are exactly right with us!

Join us now and apply to this year's scholarship program for social entrepreneurs **by 3rd April 2022!**

We advise and accompany you in your social and cultural start-up project. Your idea will be turned into an effective business model. We will explore social entrepreneurial approaches with you and try out new working methods. Together we will create sustainable perspectives in your start-up project.





The program takes place from April – December 2022.

I.

ONBOARDING

Get into the topic & recognize your mission.



II.

PROBLEM & IDEAS

Research challenges, target groups and ideas.



III.

PROTOTYPE & MARKET TEST

Test and review your first prototype.

IV.

IMPLEMENTATION & FOUNDATION

Develop and create your organization.



V.

PITCH NIGHT

Present your idea to the public.



During the program we will provide you with digital and analogue knowledge transfer on the topic of founding. It doesn't matter whether you are at the beginning of your idea or have already taken the first steps. We make adjustments where there are still areas for improvement. And we accompany you from the idea to the implementation of your impact-oriented business model.



YOU ARE INTERESTED?

Contact person scholarship program for
Social Entrepreneurs

Erne Schell

E-Mail: erne.schell@asa-ff.de

Phon: 0176/344 679 29



WHAT DO WE OFFER?

- Individual, needs-based advice and support for your start-up over several months
- Mentoring through entrepreneurial experts
- Consolidation of your entrepreneurial skills and personal strengths
- Development of an economically viable and sustainable business model and impact model
- Networking & exchange with like-minded people
- Getting to know creative and collaborative methods and approaches
- Free access to internal and public events
- Free use of our rooms



WHO CAN PARTICIPATE?

- ... young makers between the ages of 18-35
- ... with a social and/or cultural start-up project
- ... in the start-up or implementation phase of your idea
- ... with a residency or company headquarters in Chemnitz and the surrounding area

HOW CAN YOU APPLY?

You can apply **from 01.02.-03.04.2022** using [our online form!](#)





WHY ARE WE DOING THIS?

” Social Entrepreneurship can be learned and should be supported at an early stage. “

Social entrepreneurship is entrepreneurial thinking and acting to find solutions for social challenges. Social and ecological impact is at the forefront of this approach. Profits, on the other hand, are seen as a means to an end. We understand social entrepreneurship as an answer to the pressing questions of our time.

We want to:

- strengthen awareness of social and sustainable issues.
- support entrepreneurs in orienting their lives and work towards their values and the future.
- promote social entrepreneurship in our region.





WHO ARE WE DOING THIS FOR?

We do that for you. For young makers in Chemnitz and the surrounding area. So that you can live and work independently and according to social-entrepreneurial principles.

Diversity is not only important to us in terms of start-up ideas, but also in terms of our participants. In our program, we welcome participation from people from diverse backgrounds. This means those with different geographical, ethnic and social origins, religions and world views. It also means diverse sexual orientations and identities, ages, genders, and disabilities.

” The scholarship program has given me confidence that my idea has a justification and is needed. That and the creative method work have significantly advanced my project. “
(program participant 2021)

” For us, the start-up workshop is the pro-active link between the necessary theoretical foundations and the reality of life as a project in the development stage. “
(program participant 2021)

” I really like that I got a broad overview of the start-up process. It became clear to me which areas I had to go to again - I wouldn't have had my eye on them otherwise. “
(program participant 2021)

ASA-FF e.V.

Zietenstraße 2a | 09130 Chemnitz
<https://www.asa-ff.de/>

Gründungsgarage

Jakobstraße 46 | 09130 Chemnitz
gruendungsgarage@asa-ff.de

You can find more information about the project and our offers on our [homepage](#).

You can also follow us on [Instagram](#) & [Facebook](#).

G R Ü N D U N G
G A R A G E
C H E M N I T Z

The initiator of the project is the ASA-FF e.V. The Gründungsgarage is an officially funded partner in the support program „Regional start-up initiatives in East Germany“. This is supported by the Swiss DROSOS foundation. The project is being implemented in cooperation with the Kulturhanse network and with the support of the European Capital of Culture Chemnitz 2025.



asa-FF

drosos (...)

Kulturhanse

CHEMNITZ
KULTURHAUPTSTADT
EUROPAS

